



15-Oct-2025

Dear Interested Parties,

I'm pleased to wholeheartedly recommend Diogo Silva for any future opportunity. As Chief Executive Officer of QuizBiz, an event management company currently running 23+ weekly quizzes across venues in the UAE, I've worked closely with Diogo for quite some time, and can say without exaggeration that he became a cornerstone of our operation.

From day one, Diogo took ownership of high-stakes, high-volume work. He produced promotional posters and full graphic suites for all of our quiz events that were on-brand, timely, and consistently venue-ready. In parallel, he developed and managed our website (quizbiz.me), keeping pages fast, stable, and easy for both guests and partners to navigate.

Where he truly changed the game was in systems. Diogo designed and built our in-house prize platform for sponsored rewards, automating winner emails post-form submission and enabling unique logins for all of our quiz hosts. What used to be a manual, error-prone admin shuffle became a clean, auditable flow thanks to his dedication. His single initiative cut friction for our team and partners and gave us the confidence to scale weekly activations.

On top of that, Diogo managed our email accounts and handled the entirety of IT admin. From configuration and security to day-to-day troubleshooting, he was the person you wanted on-call when something mattered. His reliability was matched by his discipline: excellent time management, proactive communication, and a willingness to work outside standard hours when a deadline or live event demanded it. We saw a clear lift in conversion and operational performance because the digital and brand experience finally worked the way it should. Diogo is a rare blend of designer, builder, and operator. He never just completed tasks, he anticipated needs, solved the root problem, and would always leave the process stronger than he found it. QuizBiz ran better with him on the team.

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If you need further detail, I'm happy to share more examples of his work and further support.

Warm regards,



Charlotte Emily Jones

Chief Executive Officer, QuizBiz Event Management (UAE)

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