

# DIOGO SILVA

Full-Stack Developer | UX Designer | Graphic Designer | Marketing Manager

## CONTACT

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## SKILLS

Marketing/Campaign Strategy  
Graphic Design  
Video Editing & Motion Graphics  
Full-Stack Development  
UX/UI Design & Prototyping  
SEO & Web Performance  
Cloud Infrastructure  
Website & App Administration  
Project Management & Team Leadership

## LANGUAGES

English (Fluent)  
Portuguese (Fluent)  
Spanish (Fluent)

## REFERENCES

**Paul Walker**  
Edumind LLC  
+971 50 394 5309

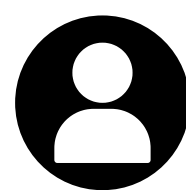
**Lottie Jones**  
Quizbiz Events Management  
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## EDUCATION

**Bachelor of Arts**  
Major in Computer Science  
University of British Columbia  
2020-2023

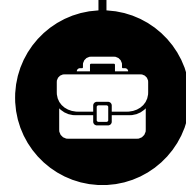
## TECHNICAL TOOLKIT

Adobe Creative Suite  
AWS  
Azure AI Studio  
Azure (App Services, Cosmo DB, Storage Account)  
Azure DevOps (CI/CD)  
Canva  
Dart  
Figma  
Final Cut Pro  
Flutter  
HTML / CSS / JavaScript  
Next.js  
Node.js  
Python  
React Native  
Redis  
SEO & Google Analytics  
TouchDesigner



## PROFILE

Innovative Portuguese professional with over 4 years of international experience across North America, Europe and the Middle East, blending expertise in marketing, design, and technology. Skilled at merging creativity with technical execution and solutions to deliver impactful results. An example of this is driving over 300,000 organic social media views in a single year while also building platforms that have accumulated over 7,000 monthly users. Experienced in managing large-scale events, leading digital transformation projects, and developing custom platforms that streamline operations and enhance user engagement. Proven track record of delivering measurable growth for both startups and established companies, with a focus on creating memorable experiences that scale.



## WORK EXPERIENCE

**QUEUE APP** FEBRUARY 2024 - PRESENT  
Co-Founder & Chief Technology Officer DUBAI, UAE

- Co-founded and fully developed Queue, a web and mobile booking platform (React Native, Next.js, Node.js) used by 40+ UAE venues and 1,500+ monthly users, handling 12,000+ event entries to date.
- Designed and built the complete system architecture, including cross-platform apps, promoter dashboards, and editable event pages with real-time analytics and integrations with Google & Meta APIs.
- Implemented venue-facing management tools that allow promoters to create, edit, and track events in real time, driving adoption across leading nightlife and hospitality brands in Dubai.
- Pioneered innovative features such as an AI concierge chatbot trained on live event data to assist users and automate bookings, positioning Queue as a competitor to global standards like SevenRooms.

**EDUMIND LLC** SEPTEMBER 2024 - PRESENT  
Lead Full Stack Developer

- Sole developer responsible for building Edumind's subscription-based mobile app, connecting UAE teachers with offers, CPD courses, counseling, and job opportunities.
- Designed complete UX/UI in Figma, collaborated with stakeholders for approval, and developed the app in React Native with a Node.js/Next.js backend.
- Deployed and managed full Azure infrastructure (Cosmos DB, App Services, Storage Accounts) with CI/CD pipelines, unit testing, and production rollouts.
- Built admin portal for content management (offers, dynamic media, podcasts, courses), enabling scalable app operations; continued to provide ongoing bug fixes and updates.

**QUIZBIZ EVENTS** MARCH 2025 - PRESENT  
Marketing & IT Coordinator DUBAI, UAE

- Utilized Adobe Creative Cloud, Canva, and other design software to design promotional posters and event materials supporting 23+ weekly quizzes across the UAE.
- Developed and maintained the company website (Node.js, HTML), implementing SEO strategies that achieved a Google Page Insights score of 90+ across all metrics (Performance, Accessibility, Best Practices, SEO).
- Singlehandedly developed an in-house prize management system with unique host logins, streamlining prize distribution through automated winner email notifications.
- Managed and oversaw IT infrastructure, including email accounts and system administration, providing continuous technical support and ensuring smooth daily operations for a team of 12+ quiz hosts.

**NOYZ EVENTS** SEPTEMBER 2024 - JULY 2025,  
Chief Marketing Officer DUBAI, UAE

- Led and managed a 4-person marketing team, creating weekly content strategies across multiple brand accounts.
- Generated 300K+ organic views in 2025, with viral campaigns reaching 10K+ views per post without paid ads.
- Directed marketing and operations for large-scale events at leading Dubai venues, including La Fiesta at O Beach (800+ attendees weekly), overseeing content production, on-site activations, and brand engagement.
- Designed and managed digital platforms, including full development of the noyzevents.com website (Node.js), SEO optimization, and IT administration across multiple business units.
- Produced sponsor branding and experiential assets for flagship events (e.g., GC Open Golf Tournament & Football Festival), including custom team kits, golf buggy wraps, and venue activations for leading UAE companies.

**CRITICAL SOFTWARE** SEPTEMBER 2024 - JULY 2025  
Software Engineer Intern PORTO, PORTUGAL

- Supported R&D and prototyping for communication systems improving real-time coordination in Portuguese Coastal Authority search-and-rescue operations.
- Collaborated with cross-functional engineering and operations teams, integrating feedback from active rescue personnel to refine system usability and reliability.
- Developed a mobile application enabling boat operators to issue SOS alerts and transmit voice messages during emergencies.
- Engineered a companion web portal for authorities to monitor incidents and coordinate responses in real time.
- Optimized system algorithms for low latency and high reliability in mission-critical environments, improving response speed and data flow efficiency.